Annex

In the first quarter of 2018, 2711 materials concerning the topic of traffic safety at the level crossings of the railway network were published in the regional mass media. Among them on the topics:

Development of the approaches to railway level crossings and construction of the railway over crossings in the intersection of roads and railways in one level 213 materials were published;

Joint work with state bodies of the Russian Federation regions and local governments to improve the safety at the railway level crossings 623 materials were published.

In the framework of the International Level Crossings Awareness Day (ILCAD) on June 7, 2018, corporate communications departments traditionally plan the following activities:

Campaigns on the level crossings, driving schools and road transport companies with preventative lectures on the necessity of following traffic regulations on level crossings;

Organization of participation of the mass media in the level crossing safety events organized together with regional administration representatives and State Road Safety Traffic Inspection;

Participation of the corporate mass media in the coverage of the JSC “RZD” events, aimed at the railway level crossing safety improvement;

Cooperation with regional mass media (interviewing of the authorized speakers, press-tours to the railway level crossings, circulation of the press-materials);

Circulation of the printed presentation products among the campaigns’ and events’ participants.

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